



**2020 DRIVE SOBER OR GET PULLED OVER
ENFORCEMENT CAMPAIGN**

FOR IMMEDIATE RELEASE:

AUGUST 14, 2020

CONTACT: The Russell Township Police Department

Stay Safe This Labor Day Holiday

Spread the Word: *Drive Sober or Get Pulled Over*

[Russell Township, Ohio]— From Sgt. Randy Bialosky

During the 2020 Labor Day holiday, **The Russell Township Police Department** will partner with the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), The Ohio State Patrol and The Geauga County Sheriff's Office to get drunk drivers off the roads and help save lives.

The high-visibility national enforcement campaign, **Drive Sober or Get Pulled Over**, runs from **August 21 through September 7, 2020**. During this period, The Russell Police Department will show zero tolerance for drunk driving. Increased state and national messages about the dangers of driving impaired, coupled with enforcement and increased officers on the road, aim to drastically reduce drunk driving on our roadways.

Sadly, the statistics prove that we have a lot of work to do to put an end to drunk driving. During the 2019 Drive Sober mobilization, Ohio recorded 106 fatal crashes resulting in 116 deaths. Of these fatal crashes, 32 were alcohol-related resulting in 34 alcohol-related deaths.

One death is one too many. This is why The Russell Police Department is working with NHTSA to remind drivers that drunk driving is not only illegal, it is a matter of life and death. As you head out to Labor Day festivities, remember: Drive Sober or Get Pulled Over.



“We need a commitment from our community members to keep the streets free of drunk drivers so everyone can have a safe holiday.” Sgt. Randy Bialosky said.

This campaign needs to send the message out.

“Drunk driving is illegal and it takes lives. Help us put an end to this senseless behavior,” he said.

The Russell Township Police Department recommends these safe alternatives to drinking and driving:

- Remember that it is never okay to drink and drive. Even if you’ve had only one alcoholic beverage, designate a sober driver or plan to use public transportation or a ride sharing service to get home safely.
- Download NHTSA’s SaferRide mobile app, available on Google Play for Android devices: (<https://play.google.com/store/apps/details?id=com.nhtsa.SaferRide&hl=en>), and Apple’s iTunes Store for iOS devices: (<https://itunes.apple.com/us/app/saferide/id950774008?mt=8>). SaferRide allows users to call a taxi or a predetermined friend, and identifies the user’s location so he or she can be picked up.
- If you see a drunk driver on the road, contact The Russell Township Police Department or 911.
- Have a friend who is about to drink and drive? Take the keys away and make arrangements to get your friend home safely.

For more information about the *Drive Sober or Get Pulled Over* campaign, visit www.TrafficSafetyMarketing.gov.