

Census Day is April 1, 2020

It's Easy, Safe and Secure

You can help your community by taking a few minutes to answer brief questions about your household when you receive your invitation to respond in the mail. Information is confidential and protected by federal law from individuals and agencies. You will not be asked for Social Security numbers or bank or credit card information.

- ⇒ Census data provide characteristics about Geauga County's population and are used by both public and private agencies to make decisions including, but not limited to, government services, roads, new retail locations, and housing.
- ⇒ Census data also affect legislative boundaries and the distribution of **\$675 billion** in federal funds including educational support programs to schools and services for people in poverty.
- ⇒ Visit www.2020census.gov for more information.



EXAMPLES OF LOCALLY RECEIVED FEDERAL FUNDS

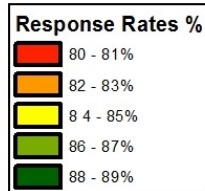
- \$250,000 average per year to the Geauga County Dept. of Development for ADA and other public improvements such as parking lots and elevators
- \$276,000 average per year to the Geauga County Engineer for transportation projects.
- \$174,000 average per year to the Geauga County United Way for senior citizen programs via the Western Reserve Area on Aging



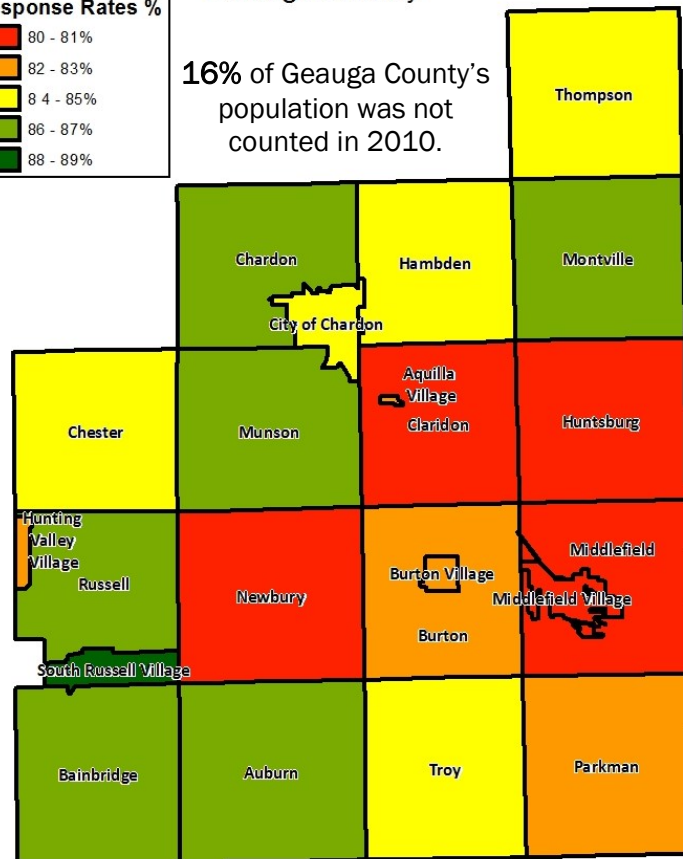
GEAUGA COUNTY, OHIO
COMPLETE COUNT COMMITTEE
470 Center Street Building 1-C
(Gauga County Planning Commission)
Chardon, Ohio 44024
(440) 279-1740



2010 Census Participation Rates Gauga County



16% of Gauga County's population was not counted in 2010.



Gauga County 2010 Census Participation Rate: 84%

2020 Census Goal: 100% of Gauga County counted! Examples of why it matters:



Federal Congressional Districts



Seniors



Road improvements



New businesses/expansions

What to expect in the mail

When it's time to respond, most households will receive an invitation in the mail. Every household will have the option of responding online, by phone, or by mail.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter invitation

- > Most areas of the country are likely to respond online, so most households will receive a letter asking them to go online to complete the census questionnaire.
- > We are working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

Letter invitation and paper questionnaire

- > Areas that are less likely to respond online will receive a paper questionnaire along with their package. The package will also include information about how to respond online or by phone.

We understand that you might miss our initial letter in the mail.

- > Every household that hasn't responded will receive reminders and will eventually receive a paper questionnaire.
- > If you don't respond online, by phone, or by mail, we will follow up in person.

What we will send you in the mail:



March 12-20

An invitation to respond online to the 2020 Census.

(Some households will also receive paper questionnaires.)



March 16-24

A reminder letter.



March 26-April 3

A reminder postcard.



April 8-16

A reminder letter and paper questionnaire.



April 20-27

A final reminder postcard before we follow up in person.

For more information, visit:

2020CENSUS.GOV

D-FS-GP-EN-135

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2020**