

## WORKSHOP INFORMATION

The 2018 Planning & Zoning Workshop, hosted by APA Cleveland, will offer sessions on the basics of planning and zoning along with deeper exploration of current topics of interest. This annual workshop attracts attendees from across Northeast Ohio, including citizen and professional planners, architects, attorneys and others with an interest in the future of our region.

Please join us on **Friday, November 2<sup>ND</sup>** at the **Hilton Garden Inn in Mayfield Village** at 700 Beta Conference Center. **Free parking.**

## REGISTRATION

Registration opens on August 31<sup>st</sup>! To register, visit [ohioplanning.org/Cleveland](http://ohioplanning.org/Cleveland).

REGISTRATION OPTIONS	EARLY BIRD (available until Sept. 21)	REGULAR (available until Oct. 19)
APA Ohio Members	\$85	\$125
Non-Members	\$110	\$150
Students	\$40	\$50

Attorney CLE registration add \$25 to the appropriate category above.

All registration levels include continental breakfast, lunch and afternoon reception. Credit card (VISA & MC) and check payments will be accepted.

A limited number of scholarships covering registration fees are available. For more information visit [ohioplanning.org/Cleveland](http://ohioplanning.org/Cleveland). If you require assistance, please contact Christine Dersi Davis at [info@ohioplanning.org](mailto:info@ohioplanning.org).

CLE | content eligible for attorney CLE credits  
TWP | content suited to township and small town attendees

## MORNING SCHEDULE

REGISTRATION & BREAKFAST | 7:30 – 8:30 AM

**SESSION 1 | 8:30 – 10:00 AM**

### A. Basics of Zoning Meetings

You've been appointed to serve on the planning commission, BZA or ARB. Now what? A planner and an attorney discuss decision making and best practices for zoning meetings. **CLE TWP**

### B. Sign Language: Does Your Zoning Code Speak the 2018 Version?

Planners discuss first amendment issues pertaining to sign regulations including how to craft content-neutral regulations, along with best practices for updating your sign code in a way that balances the interests of various stakeholder groups.

### C. The "Ama-zoning" of America

Technology is hastening the disruption of an already overbuilt retail environment. Speakers provide a snapshot of changing retail technology and business strategies along with a call to action and framework of how to begin planning for a radically changing retail environment in our communities today.

**SESSION 2 | 10:15 – 11:45 AM**

### A. Planning, Zoning and Land Use Best Practices for Economic Development

A developer's interaction with a community's zoning professionals can make or break an economic development opportunity. Two attorneys share best practices on topics including reasonable and clear zoning procedures, proper meeting management, economic development incentives and more. **CLE TWP**

### B. Ethics for Board and Commission Members

Board and commission members (in townships, villages and municipalities) often face difficult discussions and decisions. Hear from experts about strategies for addressing these situations in an ethical manner. **TWP**

### C. Communities at the Crossroads

Five of Cleveland's inner ring suburbs were the subject of extensive data collection, housing research, study of real estate market trends and predictive modeling on the impacts of housing rehabilitation and demolition. Learn about the project and resulting action agenda for these communities.

## AFTERNOON SCHEDULE

LUNCH | 11:45 – 1:00 PM

**SESSION 3 | 1:00 – 2:30 PM**

### A. ReFORMing Your Euclidean Zoning Code

Speakers discuss how to strategically update your familiar Euclidean zoning code to incorporate those form-based elements necessary to achieve your community's design goals. **CLE**

### B. A Non-Partisan Approach to Medical Marijuana in Your Community

This township-focused session will identify current trends and future outlooks regarding medical marijuana in Ohio. Speakers will discuss how to update your zoning code to either allow or ban any of the various medical marijuana use types in your community. **TWP**

### C. Short Sessions: Streets and Urban Form

City streets consume a lot of space in any community, give shape to a place and serve people and traffic alike. Speakers include traffic engineers, architects, planners and activists who will demonstrate how we can work together to improve the public realm. Projects in cities big and small will be featured.

**SESSION 4 | 2:45 – 4:00 PM**

### A. Planning for Small Cells in the Right-of-Way

Speakers will share new legal developments regarding small cell infrastructure and will cover baseline regulations that all municipalities should adopt, as well as specific considerations for planning, building and engineering staff with examples from regulations throughout the country. **CLE**

### B. Short Sessions: Recalculating-Working to Improve the Ever-changing Process

Hear stories, cautionary tales and words of wisdom about getting through the process as painlessly as possible. This session will touch on topics of data collection, public processes and grant writing. **TWP**

### C. Short Sessions: Barking up the Right Tree

Learn about proper tree selection for urban environments to ensure trees' long-term health and to maximize their ecological benefits. Next, in a Pecha Kutcha-style presentation, hear about placemaking and planning for pets.

**NETWORKING RECEPTION | 4:00 – 5:00 PM**